Privacy Statement

Last updated: October 2026

biztributor Kft. (“biztributor”) places particular importance on the protection of your personal data. This Privacy Statement explains how personal data is collected and processed in connection with the registration for and participation in this event.

The event is jointly organized by **biztributor Kereskedelmi és Szolgáltató Korlátolt Felelősségű Társaság (“biztributor Kft.”), Trellix (Musarubra US LLC and its affiliates, d/b/a “Trellix”), and the U.S. Embassy in Hungary**.

The event registration website and registration form are operated and administered by **biztributor Kft.**

We process personal data in accordance with applicable data protection legislation, including the General Data Protection Regulation (EU) 2016/679 (“GDPR”) where applicable.

1. Organizations involved in the event

The event is organized jointly by the following organizations:

biztributor Kft.

Full legal name: biztributor Kereskedelmi és Szolgáltató Korlátolt Felelősségű Társaság

Registered office: 1112 Budapest, Kőoltár utca 4/A. III. em. 19., Hungary

Tax number: 14229987-2-43

Trellix

Musarubra US LLC and its affiliates, d/b/a “Trellix”

U.S. Embassy in Hungary

Biztributor Kft. operates and administers the website and registration interface used for this event.

2. Personal data collected during event registration

When you register for the event, the following personal data may be requested:

- Name
- Company name
- Position
- Phone number
- Email address

The information provided through the registration form is used to register you for the event and to facilitate its organization and administration.

3. Purposes of processing

The event organizers may process your registration data for purposes directly related to the event, including:

- processing and managing event registrations;
- confirming your registration and attendance;
- communicating with you regarding the event;
- providing important information, updates or changes concerning the event;
- managing event logistics and attendance;
- coordinating the event between the three organizing organizations;
- ensuring the appropriate administration and security of the event; and
- carrying out other activities necessary for the organization and execution of the event.

Your registration data may be accessible to and processed by **biztributor Kft., Trellix, and the U.S. Embassy in Hungary** to the extent necessary for these purposes.

4. Sharing of registration data between the organizers

Because the event is jointly organized by **biztributor Kft., Trellix, and the U.S. Embassy in Hungary**, the registration information submitted through the registration form may be made available to all three organizing organizations.

The organizations may process the registration data for the purposes described in this Privacy Statement and only to the extent necessary for the organization, administration, communication and execution of the event.

The fact that your registration data is shared between the three organizers is an integral part of the event registration process.

Registration data will not be used by the organizers for unrelated purposes unless there is an appropriate legal basis for such processing or the participant has provided the required consent where consent is necessary.

5. Legal basis for processing

Depending on the specific processing activity, personal data may be processed on one or more of the following legal bases permitted under applicable data protection legislation:

- processing necessary for taking steps at the request of the data subject prior to participation in the event;
- processing necessary for the legitimate interests of the event organizers, where such interests are not overridden by the rights and freedoms of the data subject;
- compliance with applicable legal obligations; or
- consent, where consent is required by applicable law.

Where processing is based on consent, you may withdraw your consent at any time. Withdrawal of consent does not affect the lawfulness of processing carried out before the withdrawal.

6. Data retention

We retain registration data only for as long as necessary to fulfil the purposes for which it was collected, including the organization and administration of the event, and to comply with applicable legal, accounting, regulatory or other obligations.

Following the event, personal data will not be retained longer than necessary for the applicable purpose or legal obligation.

Different retention periods may apply to data processed for other purposes where a separate legal basis exists.

7. Website data and cookies

When you visit the registration website, certain technical information may be collected automatically, such as your IP address, browser type, device information and cookie identifiers.

This information may be processed for purposes including:

- website operation and maintenance;
- security and fraud prevention;
- technical administration;
- statistical analysis;
- website development and improvement; and
- other purposes permitted by applicable law.

The website may use cookies and similar technologies to recognize your browser and understand how visitors use the website.

Where required by applicable law, non-essential cookies will only be used with your consent.

8. Data security

Biztributor Kft. takes reasonable technical and organizational measures to protect personal data against unauthorized access, accidental loss, destruction, alteration, disclosure or other unauthorized processing.

Access to registration data is limited to persons and organizations that require access for legitimate purposes connected with the event or the services necessary to operate the registration process.

9. Service providers

Biztributor Kft. may use third-party service providers where necessary to operate the website, registration platform, hosting infrastructure, communication systems or other technical services required for the administration of the event.

Where such providers process personal data on behalf of an organizer, appropriate contractual and organizational safeguards will be implemented as required by applicable data protection legislation.

10. International data transfers

Because one of the event organizers is **Musarubra US LLC and its affiliates, d/b/a "Trellix"**, personal data may, where applicable, be accessed or processed outside the European Economic Area.

Where personal data is transferred to a country outside the European Economic Area, such transfer will be carried out in accordance with applicable data protection legislation and subject to appropriate safeguards where required.

Such safeguards may include an adequacy decision, Standard Contractual Clauses, or another legally recognized transfer mechanism.

11. Your data protection rights

Depending on the applicable law and circumstances of the processing, you may have the right to:

- request access to your personal data;
- request correction of inaccurate or incomplete personal data;
- request deletion of your personal data;
- request restriction of processing;
- object to certain processing activities;
- request data portability where applicable; and
- withdraw consent where processing is based on consent.

You may also have the right to lodge a complaint with the competent data protection supervisory authority.

For data protection requests relating to the event, you may contact **biztributor Kft.**, which operates the event registration website and registration process, using the contact details provided on the website.

Where a request concerns processing carried out by another event organizer, biztributor may forward or coordinate the request with the relevant organization as appropriate.

12. External websites

The registration website may contain links to websites operated by third parties.

The privacy and data processing practices of such external websites are governed by their respective privacy policies. Biztributor Kft. is not responsible for the privacy practices, content or security of external websites.

13. Changes to this Privacy Statement

This Privacy Statement may be updated from time to time to reflect changes in applicable legislation, the event, the organizations involved, or our data processing practices.

Any updated version will be made available through the event registration website.